

8 Reasons to Use a 3PL Provider

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EXPERTISE

Senior management in most successful 3PL's is made up of career **transportation professionals** with decades of experience in logistics operations, rate negotiations and routing efficiencies. This industry knowledge coupled with continued logistics education maximizes distribution effectiveness and cost efficiency.

SINGLE SOURCE PROVIDER

Most transportation companies have limited services in defined geographical areas. 3PL providers align themselves with the best carriers in every region, utilizing what they do best in their service area. The result for the shipper is maximum service from a school of **vetted service providers** at a guaranteed competitiverate with one phone call or email.

MANAGEMENT REPORTING

An accounting component of 3PL utilization is management reporting. A 3PL provider will typically provide a hard currency **cost savings** in addition to the benefit of the increased distribution efficiencies. Working from a previous year's freight spend or current year budget, management reports are provided for senior management to plot and manage freight cost savings.

INCREASED SPACE & PRODUCTIVITY

If your company has **seasonal demands**, 3PL providers offer you the opportunity to eliminate some of your warehousing space, transportation and labor when needed. On the contrary, you are able to utilize more space during your company's peak operating months. A 3PL allows for the maximization of labor.

FREIGHT BILL PAYMENT & AUDITING SERVICE

Most 3PL's offer this service to further ensure savings. Carrier overbilling, due to mis-classification of freight, is a common occurrence. Freight bill auditing assures accurate billing. Freight payment services ensure timely and accurately paid invoices while, again, freeing up personnel assets.

BETTER VOLUME PRICING

A 3PL provider manages large volumes of freight for multiple clients. With these significant levels of shipping volume come **discounted rates** which are enjoyed by the 3PL clients. The 3PL provider also manages all aspects of the annual FAQ paper work and rate negotiations.

TECHNOLOGY

A close second to "expertise" is technology. 3PL firms invest millions in technology applications that are designed to maximize distribution, routing and pricing efficiencies to deliver cost savings and efficiency commitment.

TIME MANAGEMENT

Free up operations and accounting assets to concentrate financial and personnel resources on growing your business.



Providing Collaborative Logistics and
Transportation Management Services Since 1978

[Make an appointment with Land-Link for a complimentary review of your organization's distribution strategy.](#)